

S.O.S.[®] Carefree Times

Fall 1990

Association/SOS Gives \$10,000.00 To Red Cross For Hugo



The Association of Carolina Shag Clubs and the S.O.S. contributed \$10,000 to the American Red Cross for Hurricane Hugo relief. In a ceremony in Red Cross Headquarters, Former Chairman of the Association and S.O.S.

President Phil Sawyer representing Bob Wood, Association Chairman, along with board member Jeff Lee told Mr. Douglas Ambrose, Chapter Manager of the South Carolina Chapter that shaggers and stranders from all over the United States share an affection for the North and South Carolina coast that borders on reverence. For over ten years now, the S.O.S. has sponsored spring and fall weekends for shaggers in North Myrtle Beach, Ocean Drive to us, that attract tens of thousands of lovers of the beach. In addition, many of the inland communities with the strongest shag and beach tradition in Georgia, North and South Carolina, and Virginia were heavily damaged. The contribution was for use by the Red Cross to replenish funds spent on Hugo relief and to provide additional relief. This contribution was approved by the Association Board at the Fall 1989 S.O.S.

**Only A Few Days Left To Fall Migration
September 12-16**

S.O.S. Membership Card



Membership Number

Not Transferable
Expires Dec. 31, 1990

Your S.O.S. Card— Don't Leave Home Without It!

Lucretia B. Lucado of Johns Island, SC relates the following incident to indicate the importance of having your S.O.S. card with you at all times during S.O.S.

"While attending the Spring Safari, I was kicked hard enough on my leg that I ended up in the emergency room. While filling out papers at the hospital, I was not exactly making believers out of the admissions people. The only thing I had with me was one tube of lipstick and my S.O.S. card. Apparently it was the S.O.S. card that did it. This now recognized piece of information is needed in emergency and identification and served to have me admitted for treatment. As a personal note, the Spring Safari was great. If anyone missed it, they really missed a great time."

Thank you, Lucreita. We love your story. Forget your American Express! Just don't leave home without your S.O.S. card.

S.O.S. Donates \$1000.00 To Monument Upkeep

Visible S.O.S. Membership Cards To Be Required In 1991

Beginning with the Spring Safari in April of 1991, visible membership cards must be worn by all S.O.S. members in participating S.O.S. clubs during the event. This action, made necessary by the practice of members who take S.O.S. cards out of clubs to be used by non-S.O.S. members was approved by the Board of Directors at the Summer meeting in Greenville in July. The board took this action to assure that all S.O.S. members are treated fairly and equally.

This action should also greatly enhance the quality of the crowds at S.O.S. and ease the burden on the club owners. A secure membership card holder with a strong alligator clamp will be provided each new or renewed members along with the membership card. This holder, with the card, must be worn above the waist and be easily visible.

Non-S.O.S. members who pay the cover charge for the night at participating clubs will continue to be identified by the stamp on the back of the hand. Members should be careful to check the card holder to assure that it is securely attached. The policy of not replacing lost cards at the beach during S.O.S. events will not be changed.

Members will be given the opportunity to begin using the holders to make cards visible at the Fall Migration and are urged to do so. This will also ease the problem of entering the clubs during prime hours. During the Fall, the use of visible cards will be optional, but beginning with the Spring Safari, the use will be required.

S.O.S. has contributed \$1000 to the City of North Myrtle Beach to be used to maintain and landscape the Monument which honors the contributions dancers have made to the City throughout the last five decades. The city-commissioned monumet, designed by North Myrtle Beach artist Mike Todd, is appropriately located in the Horseshoe which has been the home of so many beach clubs since the forties. It stands about four feet tall and bears the South Carolina state seal with basic dance steps marked by footsteps in the concrete pad. A visit to the monument is a must for all S.O.S. members during the spring and fall events.

Beach Music, Shag, and a Blue Hand Bud



A potpourri of and about beach and shagging

By Phil Sawyer

Man there ain't nothing like it! Nothing in the world. I'm talking about a warm Saturday or Sunday afternoon in early summer, a pool or deck or out back at a local beach club, a backyard party or even a barbecue. Beach music fills the air with those hard driving rhythms that make our pulse beat in four four time; good friends in every direction. You reach clear to the bottom of a Number 3 galvanized wash tub with two cases of beer and a fifty pound sack of pea ice and come up with a ice dripping Budweiser in the grip of a hand that is the color of skim milk. Man you got a blue hand Bud.

You knock the ice from around the pop top and snap the top. Now every beer drinker worth his or her salt (which would never be put in the beer), smiles. Somehow you just know this is gonna be a good day.

Beer is easily the favorite beverage of the shag world. Vodka drinks may be coming on strong but beer is and has been the brew of the beach. There are those who prefer the Lites, and those who like the darker and heavier German

beers, but there is one thing on which we all agree. It's gotta be cold.

Nothing, nothing is worse than a luke warm beer. The English may drink it that way, but then everybody knows that mad dogs and Englishmen go out in the noon day sun. No sir! A southern beach and shag loving beer drinker likes his brew, as we say, blue hand cold.

Convenience stores are the pits. I mean the ones with names like Speedtrack, Fast Fair, or Pit Stops. They have those stand up coolers with the temperature set at 58 degrees so they can save a little money on the electric bill. Even hotels and motels are suspect. Especially if they store the beer standing up in little refrigerators behind the bar. You'll be lucky if one of these comes out below 55 degrees.

Why some one-room lean to on a two-lane highway to the beach with an old Coca Cola box that dates back to the 1940s and a name like Gertrude Styles Grocery can produce a beer that will prep your hand for surgery is a mystery to me. Perhaps they just understand that good ole boys, like shaggers just want simple things.



ATTENTION S.O.S.
Join your local shag club



The local shag clubs which are members of the Association of Carolina Shag Clubs are the heart and soul of beach music and shagging. Activities of these clubs keep shagging going in cities they represent throughout the year in six states and over 50 local communities.

Local clubs sponsor weekly shag meetings, special parties, and association wide parties. They teach basic and advanced lessons, line dances, print newsletters, support charities, and have Association wide parties. Through their activities, they introduce the shag and beach music to thousands of new people each year who quickly become "addicted" to our dance. Many

local clubs sponsor junior shag clubs to assure that it indeed will stand.

If you are not a member of a local shag club, S.O.S. urges you to join one. If there is no shag club in your community, you should think about starting one. You'll be amazed at how quickly a local shag club will grow and become the number one social activity in an area.

For information on a shag club near you, or information on how to start a shag club, contact Bob Wood, Chairman, Association of Carolina Shag Clubs, 1108 Gulf Blvd., Apt. 206, Indian Rocks, FL 34635.



S.O.S. Board Discourages Public Consumption Of Alcohol

WHEREAS; Radio Station WRDX, X106.5fm, Salisbury, North Carolina was the first radio station in the United States to commit virtually all of its programming to beach music; and

WHEREAS; Radio Station WRDX greatly extended the love of beach music and shagging to one of the largest radio audiences in the Eastern United States; and

WHEREAS; The personnel of Radio Station WRDX, namely Tom Harrell, Mary Ann Laningham, Rod Harter, John Hook, Phil Kehr, April McIntire, Mr. Mike, Yvette Robinson, Dave Landon, and Mike Floanigan have, through their personalities and programs, greatly enhanced the popularity of beach music and shagging in the Eastern United States; and

WHEREAS; Radio Station WRDX, through the publication of *Carolina Class* provided the beach and shagging world with the finest journal dedicated exclusively to beach music and shagging, and through this magazine has chronicled the activities of the Association of Carolina Shag Clubs, member local clubs, and the Society of Stranders; and

WHEREAS; Radio Station WRDX provided extensive coverage of the Society of Stranders Spring Safari 1990 by broadcasting live from participating beach clubs in North Myrtle Beach to lovers of beach and shagging in its listening area; and

WHEREAS; Radio Station WRDX plans to extend the days and hours of live broadcast from North Myrtle Beach during the Fall Migration 1990, thus greatly increasing the appreciation and participation in the annual fall extravaganza; and

Whereas; Radio Station WRDX is a strong beacon in the industry which will guide other stations to the swinging harbors of beach music and shag.

NOW THEREFORE BE IT RESOLVED THAT RADIO STATION WRDX, X106.5fm SALISBURY, NORTH CAROLINA BE DESIGNATED

OFFICIAL RADIO STATION OF THE SOCIETY OF STRANDERS

AND BE ACCORDED ALL HONORS, PRIVILEGES, AND RESPONSIBILITIES TO THAT DESIGNATION APPERTAINING.

Given under our hand and seal at Greenville, South Carolina this twenty-first day of July in the year of Our Lord one thousand nine hundred and ninety and of the Society of Stranders the tenth.

The Board of Directors of S.O.S. has also voted to discourage the public consumption of alcohol during S.O.S. events. This practice is against the ordinances of the City of North Myrtle Beach and the Board's feelings is that voluntary compliance with this ordinance will herald the high quality of our members.

The Board especially urges that no S.O.S. member take any alcoholic drink into the participating clubs. Club owners go all out to make the S.O.S. experience the finest in the beach and shag world and this practice is not in their best interest.

While North Myrtle Beach, Ocean Drive as we know it, means beach music and shagging all night to us, it is also now the home of a large number of newcomers, some retired and some golfers, and some because it is simply a great place to live and we want to be considerate of their interest also. We want to be good neighbors so we will be welcome for many years to come. Simple courtesies such as these will go a long way to continue the high level of respect the town has for the shaggers and stranders.



Fats has his burgers, but Marguritte of VA Beach brought the buns. Who said 40 is bad?

S.O.S. Spring Safari, April 1990

Lamentations for a Long Hot Summer



Oh Wind, if summer comes, how long, oh how long till S.O.S.

As far as I'm concerned, the fun part of summer ends, comes to a screeching halt, on the day after July 4th. You beerly (sic) have the time to digest Independence Day barbecue and the only really good slice of watermelon of the year when you suddenly realize that there are two long months left before the home football opener and that first really pleasant crisp fall morning. Two months—that's sixty days that will be filled with little more than "widely scattered afternoon and evening thunder showers with temperatures near the century mark. The humidity will hover around that of a well working sauna. Chances of rain will be 20% and the evening lows will be in the upper 70s." I don't even know why the television stations don't just put their weather people on leave without pay for the rest of the summer. The message never changes.

August is the name we give to the light-year between July 4th and Labor Day. Gardens dry up. Fireants, mosquitoes, and gnats are ubiquitous. Pick up anything in the yard and you will have a handful of those firey little devils that somehow know how to bite at the exact same time. Stand in one place for over five seconds and you'll be covered with that microscopic red social insects that can cause even a Baptist missionary to strip in public.

Go out for a leisurely walk after supper and after less than two blocks you don't even have to ask! You just walk back to air conditioned comfort. There isn't an indoor shag joint in five states with enough cooling, insulation, and exhaust to cool the dancers. Along about this time, your mind goes back to those magnificent old, wooden, beach pavilions with the dance floor on the ocean front with four sides formed with upper walls that could be raised and lowered. Now that was a truly air conditioned shag place.

Visit the zoo during "dog days" and you'll wonder which is the higher form of life: animals or humans? While us gifted Homo sapiens with IQs well over 100 stand in the blistering summer sun like mad dogs and Englishmen, the animals, with a lot of instinct, but IQs possibly in the 50 range hunker under ledges, rocks, pools, and in

their air conditioned dens. Who indeed is the smarter and brighter?

Even our avid golfers, who get up at the unheard of hour of 6:30 AM to tee off at 8:00 AM find that it is already over 90 degrees by the third hole and all the ice has melted off of the beer. Throw a pool party on a Saturday afternoon and sure enough, the only four inches of rain for the entire month will come just moments after you set up the goodies on the pool-side buffet. Jagged lightening bolts that resemble the top of a sardine can opened with a dull knife will streak from the darkened sky as your fleeing guests dash for cover inventing more new dance steps than Charlie Womble ever taught. Your guests will enjoy the delectables in the two car garage among the lawnmowers, step ladders, and sacks of cow manure.

Oh sure, there are some redeeming features of these deadly dull days. There are half dozen good parties throughout the Association, but the longing in the hearts of shaggers everywhere is for tailgating, the toss of the coin and the second weekend in September.



Hall of Fame Honors Speedy Lewis

Speedy Lewis, Vice President of S.O.S. was installed in the Beach Shagger's Hall of Fame at the New Sand Flea Beach Club in Greenville on June 24. A lifelong shagger and strander, Speedy played a key role in the transfer of S.O.S. to the Association of Carolina of Shag Clubs. The inscription on the plaque presented at the induction recognized Speedy for his "...Lifelong Dedication to Shagging and His Diplomacy and Work in Bringing Unity and Harmony to Local Interest to Assure a Vibrant and Enduring S.O.S.

The 1990 inductees included Big Red Byron, Sue Lanier Hallow, Betty Greer, Jeanie Pack, Dick Clay, Billy Pack, Charlie Womble, and Rufus Wactor.

ORDINANCE

Section 3-8. Consumption of alcoholic beverage, beer, or wine prohibited in public places.

- (a) It shall be unlawful for any person to consume any alcoholic beverage, beer, or wine on any beach, public street, roadway, boulevard, sidewalk, thoroughfare, park, or any property used or designed for use by the general public.
- (b) It shall be unlawful for any person to consume any alcoholic beverage, beer, or wine in any public alley or parking lot or area designed for use by the general public in connection with any commercial or public facility.
- (c) The possession of any opened container of alcoholic beverage, beer, or wine in any place prohibited by this section shall constitute prima facie evidence of the consumption of the alcoholic beverage, beer, or wine at the prohibited place.
- (d) Any person, firm, or corporation violating any provision of this ordinance shall be punished by a fine not exceeding two hundred dollars (\$200.00) or by imprisonment not exceeding thirty (30) days.

Section 2 2. That the Code of Ordinances of the City of North Myrtle Beach be amended by adding Sections 5-20 and 5-22 to said code to read as follows:

Section 5-22. Opened container of alcoholic liquor, beer, or wine on beaches prohibited.

The possession of any opened container of alcoholic liquor, beer, or wine on the beaches shall be prohibited and shall constitute prima facie evidence of the consumption of the alcoholic liquor at the prohibited place.

DONE, RATIFIED AND PASSED, THIS 16th DAY OF JULY, 1990.



More Dance Floor Space To Be Available For Fall Migration

Approximately 20% more dancing space will be available in the participating clubs during the Fall Migration. The beach front floor on the deck of the Galleon, always a popular dance floor, which was destroyed by Hugo will be back in action. Rock Option will add dancing space in the parking lot in front of the Club as well as in the space behind the Club, and both Fat Harold's and Little Ducks have plans to increase dance space.

In addition, we are working with several new places that have indicated an interest in participating in S.O.S. but whose plans are not firm at this time. We want all S.O.S. members to know that the officers are doing everything they can to assure that what you come to S.O.S. for, the finest in adult beach and shagging entertainment, is there.

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SOS - Box 4688 - Columbia, SC 29204

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Box 4688, Columbia, SC 29204

Spring Safari

April 24-28, '91

Fall Migration

Sept. 11-15, '91

First Class
Pre Sort
Columbia, SC
Permit No. 706